# ML COMMUNITY SERVICE
**Project Rating Sheet**

Member(s) Name: _____

Chapter: _____

Points listed at the right are the maximum for each category—Florida will be allowed to submit one entry for recognition at the National Conference (there will be a performance portion at national)

| | 5 4 3 2 1 | MAXIMUM POINTS |
|---|---|---|
| Clear project description | | 5 |
| Goals well defined | | 5 |
| Logical and Systemic Development of Project | | 5 |
| Impact on Community | | 5 |
| Project Effectively Implemented | | 5 |
| Publicity Received | | 5 |
| **TOTAL POINTS** | | **30** |

Judge's Signature: _____

Date: _____

Comments:

## Rating Sheet

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|---|---|---|---|---|
| **CONTENT** | | | | | |
| Problem is understood and well-defined | 0 | 1-7 | 8-14 | 15-20 | |
| Alternatives are recognized with pros and cons stated and evaluated | 0 | 1-7 | 8-14 | 15-20 | |
| Logical solution is selected with positive and negative aspects of its implementation given | 0 | 1-7 | 8-14 | 15-20 | |
| Demonstrates knowledge and understanding of critical thinking concepts in relation to the topic | 0 | 1-3 | 4-7 | 8-10 | |
| **PRESENTATION** | | | | | |
| Statements are well-organized and clearly stated | 0 | 1-3 | 4-7 | 8-10 | |
| Used appropriate eye contact, voice projection, gestures, and posture | 0 | 1-3 | 4-7 | 8-10 | |
| Effectively answered questions | 0 | 1-3 | 4-7 | 8-10 | |
| **Subtotal** | | | | | **/100 max** |
| **Penalty** Deduct five (5) points for each instance of failure to follow guidelines. | | | | | |
| **Final Score** | | | | | **/100 max** |

Participant(s) _____

School: _____

City: _____ State: _____

Judge's Signature: _____

# ML DESKTOP PUBLISHING APPLICATION
**Rating Sheet**

**This event does not go onto the national level.**

Member(s) Name: _____

Chapter: _____

Points listed at the right are the maximum for each category

|  | 5 4 3 2 1 | MAXIMUM POINTS |
|---|---|---|
| Presentation immediately grabs audience |  | **5** |
| Content effectively covers topic with all vital information |  | **5** |
| Presentation appeals to intended audience |  | **5** |
| Layout is creative and original |  | **5** |
| Text and graphics are well-balanced with no overlapping items that reduce readability |  | **5** |
| Graphics are appropriate to subject and are effectively utilized |  | **5** |
| Font selection (type, size, style, etc.) is appropriate and appealing |  | **5** |
| Effective application of a special effect (may include but not limited to drop cap, shadowing, reverse type, mirror image) |  | **5** |
| Effective text treatment (i.e., paragraph indent, bullets, numbering, hanging indents, alignment, text wrapping) |  | **5** |
| Proper use of grammar, spelling, punctuation, etc. |  | **5** |
| **TOTAL POINTS** |  | **50** |

Judge's Signature: _____

Date: _____

Comments:

# ML Elevator Speech
**Rating Sheet**

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|---|---|---|---|---|
| **CONTENT** | | | | | |
| Related topic to audience | 0 | 1-3 | 4-7 | 8-10 | |
| Ideas presented logically & sequentially | 0 | 1-5 | 6-10 | 11-15 | |
| Speech is sincere and engaging | 0 | 1-3 | 4-7 | 8-10 | |
| One business card with additional visual (three copies) | 0 | 1-5 | 6-10 | 11-15 | |
| **PRESENTATION** | | | | | |
| Smoothly-paced speech | 0 | 1-3 | 4-7 | 8-10 | |
| Purposed clearly stated | 0 | 1-3 | 4-7 | 8-10 | |
| Confident, enthusiastic, professional | 0 | 1-3 | 4-7 | 8-10 | |
| Used appropriate eye contact, voice projection, gestures, and posture | 0 | 1-3 | 4-7 | 8-10 | |
| Effectively answered questions | 0 | 1-3 | 4-7 | 8-10 | |
| **Subtotal** | | | | | **/100 max** |
| **Penalty** Deduct five (5) points for each instance of failure to follow guidelines. | | | | | |
| **Final Score** | | | | | **/100 max** |

Member(s) Name: _____

Chapter: _____

Judge's Signature: _____

Date: _____

Comments:

# ML MULTIMEDIA AND WEBSITE DEVELOPMENT
**Rating Sheet**

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|---|---|---|---|---|
| **CONTENT** | | | | | |
| Creative and original | 0 | 1-3 | 4-7 | 8-10 | |
| Effectively covers topic | 0 | 1-3 | 4-7 | 8-10 | |
| Web pages appeal to audience | 0 | 1-3 | 4-7 | 8-10 | |
| Web page incorporates a theme and logo | 0 | 1-3 | 4-7 | 8-10 | |
| Includes one activity with user interaction (game, survey, form completion, etc.) | 0 | 1-3 | 4-7 | 8-10 | |
| **TECHNICAL COMPONENTS** | | | | | |
| Web pages are viewable on standard browsers | 0 | 1-3 | 4-7 | 8-10 | |
| Logical and effective sequence of navigation | 0 | 1-3 | 4-7 | 8-10 | |
| All links are functional and allow viewer a path to home page | 0 | 1-3 | 4-7 | 8-10 | |
| Site uses technology tools and enhancements effectively (i.e. video, sound photo, image editing, graphics) | 0 | 1-3 | 4-7 | 8-10 | |
| Multimedia presentation includes sound, photos, image editing, graphics (1-3 minutes) | 0 | 1-3 | 4-7 | 8-10 | |
| **Subtotal** | | | | | **/100 max** |
| **Penalty** Deduct five (5) points for each instance of failure to follow guidelines. | | | | | |
| **Final Score** | | | | | **/100 max** |

Member(s) Name: _____

Chapter: _____

Judge's Signature: _____

Date: _____

Comments:

# ML PUBLIC SPEAKING
### Rating Sheet

**This event does not go onto the national level.**

Member(s) Name: _____

Chapter: _____

Points listed at the right are the maximum for each category

| | 5 4 3 2 1 | MAXIMUM POINTS |
|---|---|---|
| Relation to FBLA-PBL goals, activities and/or current programs | | 5 |
| Purpose clearly stated | | 5 |
| Topic adequately developed | | 5 |
| Logical sequence of ideas | | 5 |
| Accomplishment of purpose | | 5 |
| Voice quality, diction | | 5 |
| Appropriate gestures, eye contact | | 5 |
| Clear, specific language | | 5 |
| Confidence | | 5 |
| Extent to which speech was sincere, interesting, clear, creative, convincing, and concise | | 5 |
| **TOTAL POINTS (if no deduction)** | | **50** |
| Deduct 5 points for speeches under 3:31 or over 4:29 | - | |
| **TOTAL POINTS (after deduction)** | | **50** |

Judge's Signature: _____

Date: _____

Comments: