



FBLA CHAMPION CHAPTER PROGRESS TRACKER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points across sections or by participating in all four sections. Champion Chapters are recognized at the following levels:

- Bronze Champion Chapter: 5,000-9,999 Points**
- Silver Champion Chapter: 10,000-14,999 Points**
- Gold Champion Chapter: 15,000-20,000 Points**

All Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives such as ribbons at conferences, national recognition in publications, and plaques will also be available.

HOW TO PARTICIPATE: : Keep track of your chapter's activities and save documented examples in a shareable folder. Then, using the Champion Chapter submission links found on www.fbla-pbl.org, submit your work at the end of each section. For more information visit the FBLA website!



Shaping Success (September 16 – October 31) focuses on member recruitment and retention. Shaping Success tasks are designed to promote membership benefits and foster engagement such as hosting special events and registering for programs including the Fall Stock Market Game.

Chapters must achieve a minimum of 1,500 points for recognition (Shaping Success ribbons at fall conference and NLC for delegates in attendance and digital certificate of recognition for the chapter.)

ACTIVITY	Point Earned	Max Points
Submit membership dues for ten paid members <i>(Register and pay at my.fbla-pbl.org)</i>		1000
Make a list of those students who were members and have dropped their membership over the years and send them a "We Want You Back" letter <i>(Upload a copy of the letter)</i>		500
Buddy up! Encourage members to connect returning FBLA members with a new member. Plan at least one fun "buddy" activity. <i>(Upload a screenshot of the "buddy" activity from Facebook, Instagram, or Twitter)</i>		500
Organize a special outing for FBLA paid members to a business, professional sports game, or amusement park <i>(Upload a copy of a news release which includes a photo of the members who attended the special outing)</i>		500
Host a FBLA chapter spirit day in which all members show up to school in either FBLA shirts or in blue and gold and post a photo to one of your social media outlets. Don't forget to tag us @fbla_pbl <i>(Upload a screen shot)</i>		500
Prepare a flyer of membership benefits to distribute to chapter members <i>(Upload a copy of the flyer)</i>		100
Host a breakfast (doughnuts, bagels, etc.) meeting <i>(Upload a screenshot of the breakfast meeting from Facebook, Instagram, or Twitter)</i>		100
Create a Rookie Project Committee consisting of all new members and chaired by one of your local officers <i>(Upload a copy of minutes from one of the committee meetings)</i>		250
Create an infographic about FBLA <i>(Upload a copy of the infographic .PNG, PDF, JPEG)</i>		250
Offer a prize to the person in your chapter who recruits the most members <i>(Upload a screenshot of the winner with their prize from Facebook, Instagram, or Twitter)</i>		250
Survey current members to determine what benefits are most valuable to them and then create a flyer highlighting these benefits to appeal to new members <i>(Upload a copy of the flyer)</i>		250
Plan an Induction Ceremony for new members <i>(Upload a copy of the Program)</i>		250
Plan a Recruitment Drive Week <i>(Upload a copy of the recruitment/marketing plan)</i>		100
Create a Membership Committee to focus on new ways to bring in and retain members <i>(Upload a copy of the minutes from one of the committee meetings)</i>		100
Hold an informational meeting just for prospective members <i>(Upload a copy of the meeting agenda)</i>		500
Have one of your officers prepare and record a one-minute video elevator speech about the benefits of joining FBLA <i>(Upload a link to the video)</i>		500
Register a team for the Fall Stock Market Game. <i>(Upload a copy of the registration confirmation)</i>		50
Have ten new members follow the National FBLA Instagram page @fbla_pbl <i>(Upload a screenshot of the members following the account)</i>		50
Total		5750
	Submitted by:	Submitted On:
Deadline: October 31		

